

METALTECH®

Co-locating:

autoMEX

27TH INTERNATIONAL MACHINE TOOLS, METALWORKING
AND AUTOMATION TECHNOLOGY EXHIBITION

31 MAY - 03 JUNE 2023

MALAYSIA INTERNATIONAL TRADE & EXHIBITION
CENTRE (MITEC) KUALA LUMPUR, MALAYSIA

www.metaltech.com.my | www.automex.com.my

DIGITAL SOLUTIONS

 metaltechmy  METALTECH & AUTOMEX Official Page  @METALTECH & AUTOMEX

Organised by:



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DIGITAL PRODUCT SHOWCASE

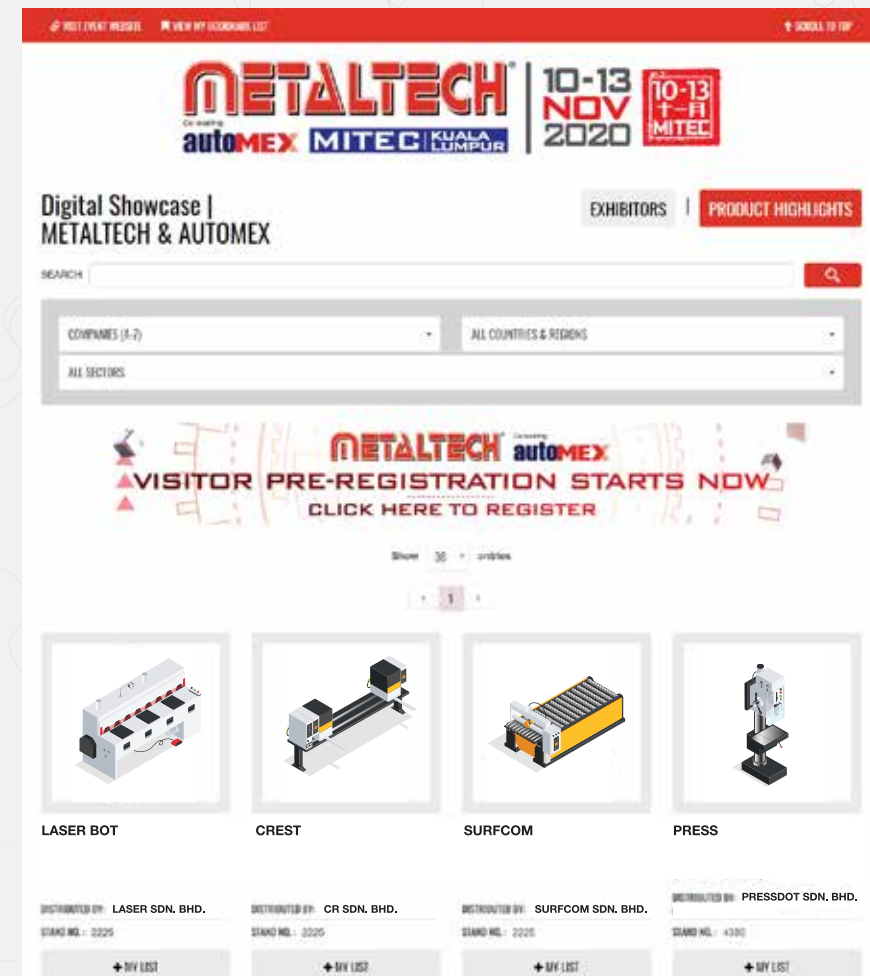
BE A DIGITAL ENTREPRENEUR

METALTECH & AUTOMEX is taking your business towards digitisation with the digital platform module designed exclusively to connect the exhibitors and buyers outside of exhibition venue. Hosted on METALTECH's homepage (www.metaltech.com.my), buyers can now easily browse and discover products & services they would like to buy!

Exhibitors are now able to manually utilise the digital platform by uploading pictures of their products & services, and the information about, of the items provided.

KEY FEATURES OF THE NEW DIGITAL SHOWROOM

- **Connect with potential buyers** and start collecting leads before the event launches
- **Contact exhibitor request form** to receive company info, product info and quotation
- **Pre-schedule meetings** with global buyers to be held during the physical event
- **Showcasing the full details** of your product, technology or service
- **Buyer's quick search and access** by industry sector, exhibitor category, exhibitor country or company name
- Reaching out to an average of **more than 40,000** trade visitors* each month



ADVERTISING OPPORTUNITIES

ITEM	Requirements	Exhibitor price (RM)	Non - Exhibitor price (RM)
1 Display Banner <i>(Three Months)</i> Banner ads will be displayed in the fixed position below the search category for the duration of three months	1000 (w) x 140 (h)	5,000	10,000
2 Product Images Upload three (3) hi-res images and descriptions of your product, technology or service	JPEG, High Resolution	5,000	10,000
3 Product Priority Placement <i>(Three Months)</i> Advertise your product to appear on the top rows for the duration of three months		5,000	10,000
4 Company Priority Placement <i>(Three Months)</i> Advertise your company to appear on the top rows for the duration of three months		5,000	10,000
5 Video Clip Share your product video clip to appear in the platform	Video Link Only	5,000	10,000

*All Pricing excludes SST

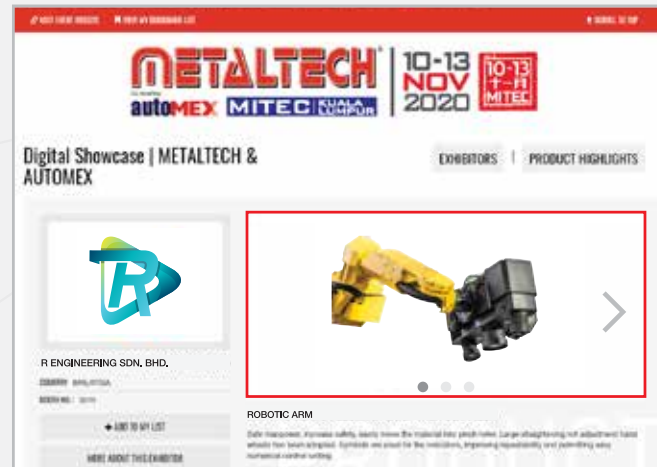
Terms and conditions apply, please speak to our sales representative for detailed pricing and information

ADVERTISING OPPORTUNITIES

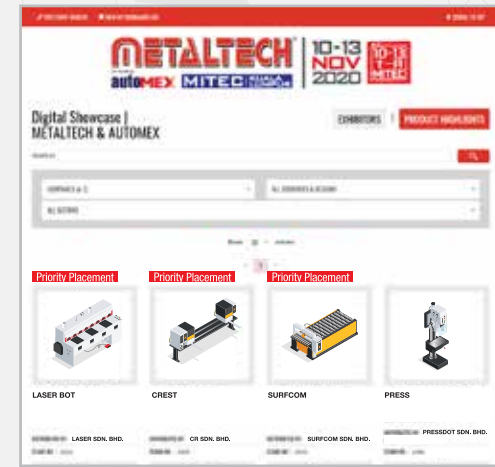
1. Display Banner



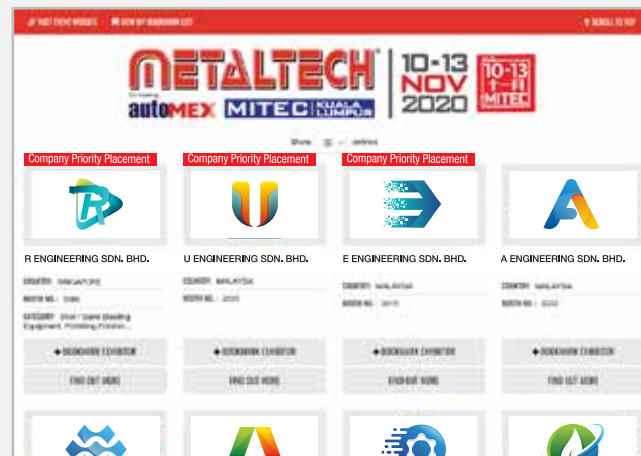
2. Product Images



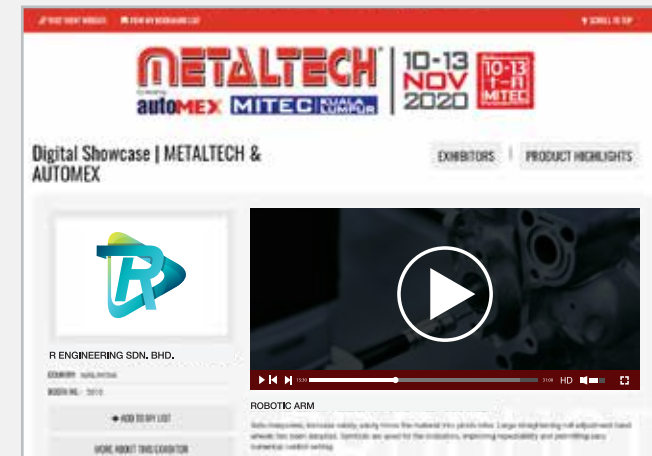
3. Product Priority Placement



4. Company Priority Placement



5. Video Clip



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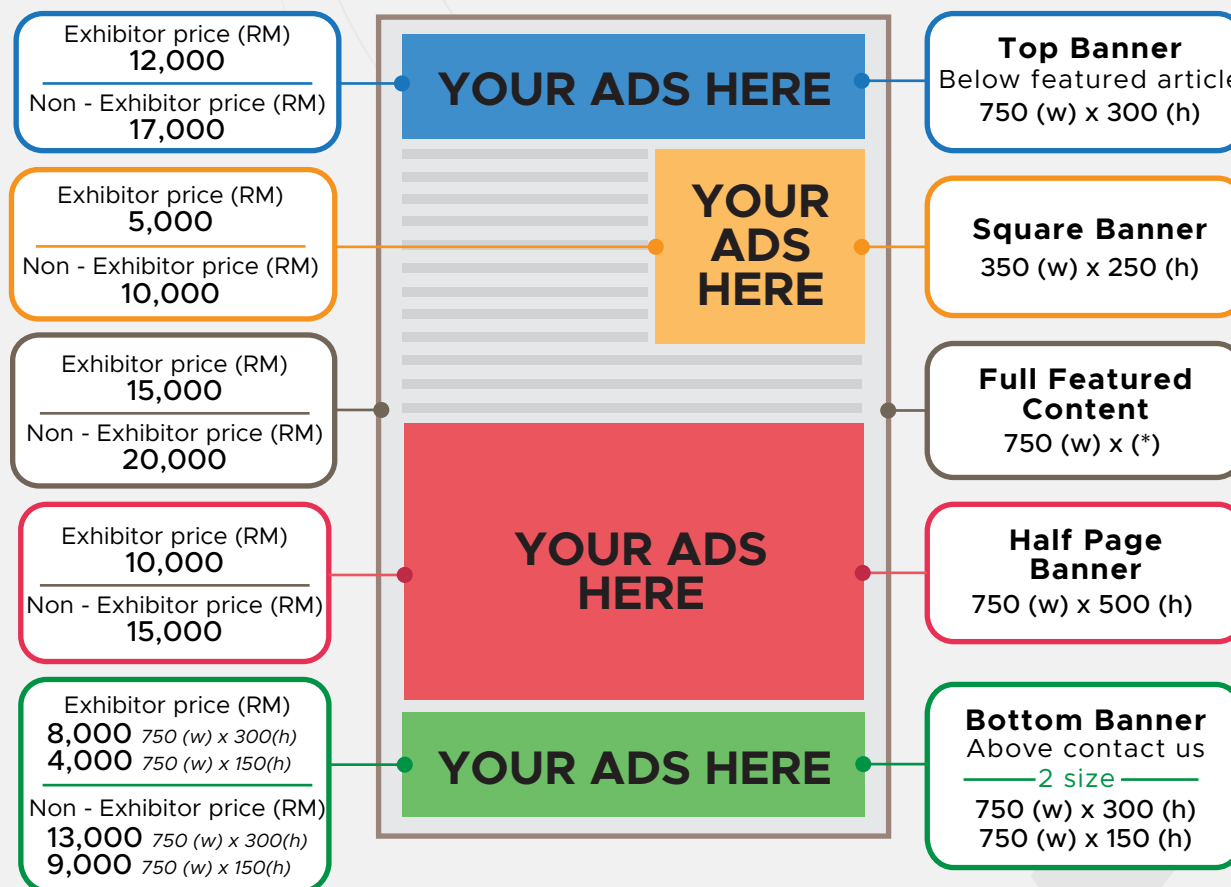
E-NEWSLETTER

Our monthly E-newsletter are sent to over 40,000 local and international opt-in subscribers covering the entire industry. While keeping the key buyers updated of what is happening, exhibitors are now able to promote their products, technologies and services through the e-newsletter.



ADVERTISING OPPORTUNITIES

(Ads positions are filled on a *first come first serve basis*.)

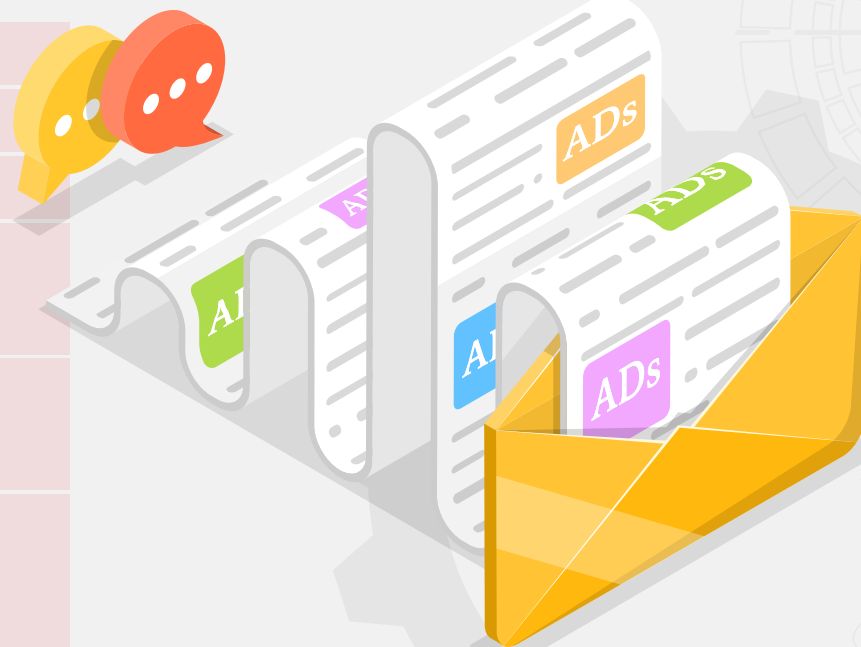


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E-NEWSLETTER

E-NEWSLETTER SPECIFICATIONS

Dimensions	750 pixels (width)
File Size	300kb
Format	HTML with static images (JPEG/ GIF/PNG) ONLY
Images	<ul style="list-style-type: none">•Max file size allowed: 2,000.00 KB•Animated Gifs are not recommended (due to Outlook only displaying the first frame of the animation).
Fonts	<ul style="list-style-type: none">•No custom fonts. (Unless they are contained within images)•Use only system fonts for compatibility.
Notes	<ul style="list-style-type: none">•Rich Format Elements (E.g. Flash, QuickTime, Javascript, form & data capturing scripts) are not accepted.•PDF materials are NOT accepted.•Email Subject Line to be decided by the organiser. (not applicable to full-featured content)
Hyperlink	One URL link per ad



WEBINAR

SHARE YOUR INSIGHTS AND GAIN VALUABLE LEADS

Our exclusive and cost-effective webinars provide a wide variety of content to targeted audience, ranging from educational topics, insights sharing, new product launching and demonstrations.

WEBINAR SPONSORSHIP OPPORTUNITIES are available in TWO OPTIONS:

SPONSORING A WEBINAR

Sponsoring a third-party webinar topic featuring key industry leaders and established local & international association related to the manufacturing and automation industry.

CUSTOMISE YOUR OWN WEBINAR

You can also present and sponsor a webinar topic of your choice. Speak to our team on how to produce and develop the right topic, as well as to market the programme to the relevant industry professionals.

If you are interested, please email Kelly.Liau@informa.com for further discussion.

KEY BENEFITS OF WEBINAR



Increase your
brand visibility



**Generate valuable
sales lead** to
targeted audience



**Showcase your
expertise** in the
industry



**Convenient and easy
approach** to connect
with the buyers



ADVERTISING OPPORTUNITIES

Duration	Exhibitor price (RM)	Non - Exhibitor price (RM)
60 minutes	15,000	20,000
120 minutes	30,000	35,000

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BRANDING & PROMOTIONAL ACTIVITIES

PRE-WEBINAR

- Your company logo displayed as the “Webinar Sponsor” on the Event Website
- Your company name to be mentioned as the “Webinar Sponsor” in the pre-event Press Release
- Your company logo displayed as the “Webinar Sponsor” on the Registration Page.
- 1x Facebook blasting
- 1x dedicated e-newsletter promotion

DURING THE WEBINAR

- Your company logo displayed on screen before the webinar starts
- Opportunity to include content (video or images) pertaining to the topic
- Verbal recognition and company description during the webinar

AFTER WEBINAR

- Registration leads including complete contact information will be provided
- Webinar will be archived in the website for the duration of one year

Contact Us

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(formerly known as United Business Media (M) Sdn. Bhd.(942149-W)

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For exhibiting and sponsorship enquiries, **send a meeting request** to our sales specialist in different show profiles:

METALTECH

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MACHINE TOOLS & METALWORKING, PRECISION METROLOGY

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