



METALTECH[®]

Co-locating:

autoMEX

28TH INTERNATIONAL **MACHINE TOOLS, METALWORKING & AUTOMATION**
TECHNOLOGY EXHIBITION

15 - 18 MAY 2024 **MITEC, KUALA LUMPUR**

BRAND OPPORTUNITIES



METALTECH & AUTOMEX

www.metaltech.com.my | www.automex.com.my

Organised by:



informa markets



This event is powered by
**Renewable
Electricity**



METALTECH & AUTOMEX is offering you an **opportunity to supercharge your brand exposure!**

Elevate your business to new heights and connect with buyers through our exclusive platforms for exhibitors like you to **showcase your brand and gain greater exposure**. These opportunities enable buyers to easily discover your brand, connect and weld meaningful connections ahead of the event.

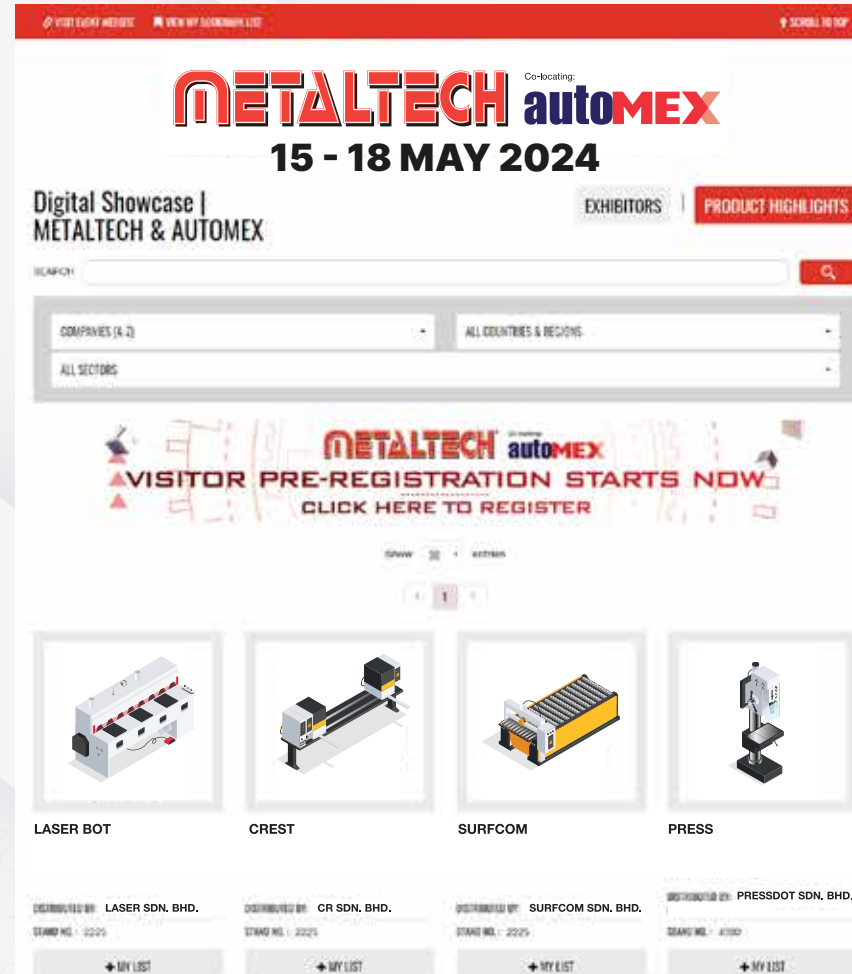
Take advantage of this opportunity to showcase your brand, attract buyers, and allow them to discover the exceptional products and services your business has to offer!



DIGITAL SHOWROOM

Your products and services will be **visible to a much larger audience!**

Listing on our digital showroom allows interested buyers to easily browse and discover the items they are interested in purchasing. This enhanced visibility and accessibility provide a unique opportunity to expand your reach and connect with potential customers!



KEY FEATURES OF THE DIGITAL SHOWROOM



Connect with potential buyers and start collecting leads before the event launches



Contact exhibitor request form to receive company info, product info and quotation



Pre-schedule meetings with global buyers to be held during the physical event



Showcase the full details of your product, technology or service



Quick search function that allows buyers to quickly search by industry sector, exhibitor category, exhibitor country or company name



Reaching out to an average of **more than 40,000 trade visitors*** each month

DIGITAL SHOWROOM ADVERTISING OPPORTUNITIES

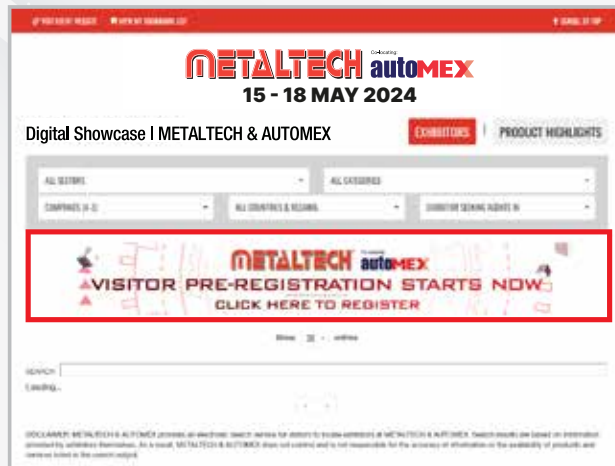
ITEM	Requirements	Exhibitor price (RM)	Non - Exhibitor price (RM)
1 Display Banner <i>(Three Months)</i> Banner ads will be displayed in the fixed position below the search category for the duration of three months	1000 (w) x 140 (h)	5,000	10,000
2 Product Images Upload three (3) hi-res images and descriptions of your product, technology or service	JPEG, High Resolution	5,000	10,000
3 Product Priority Placement <i>(Three Months)</i> Advertise your product to appear on the top rows for the duration of three months		5,000	10,000
4 Company Priority Placement <i>(Three Months)</i> Advertise your company to appear on the top rows for the duration of three months		5,000	10,000
5 Video Clip Share your product video clip to appear in the platform	Video Link Only	5,000	10,000

*All Pricing excludes SST

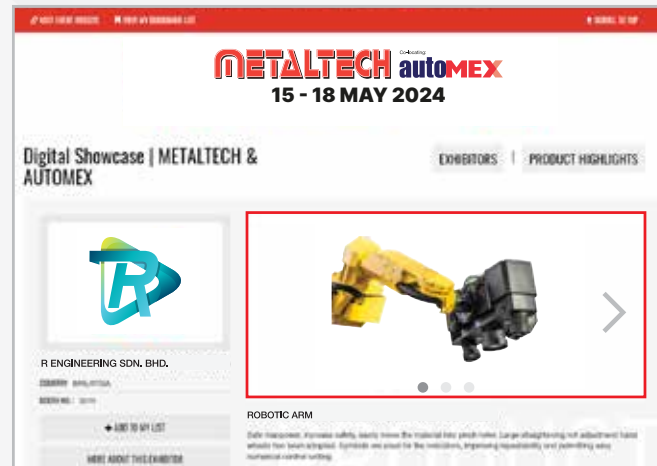
Terms and Conditions apply. Please contact our sales representative for detailed pricing and information.

DIGITAL SHOWROOM ADVERTISING OPPORTUNITIES

1. Display Banner



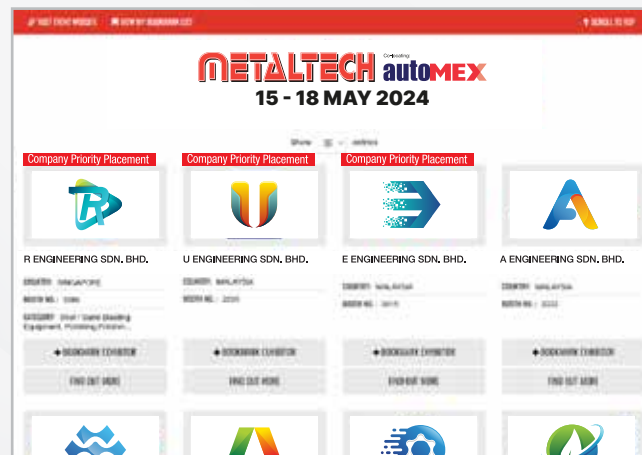
2. Product Images



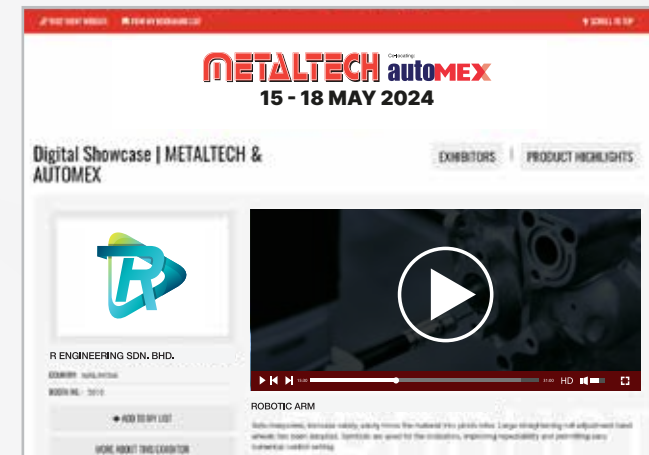
3. Product Priority Placement



4. Company Priority Placement



5. Video Clip

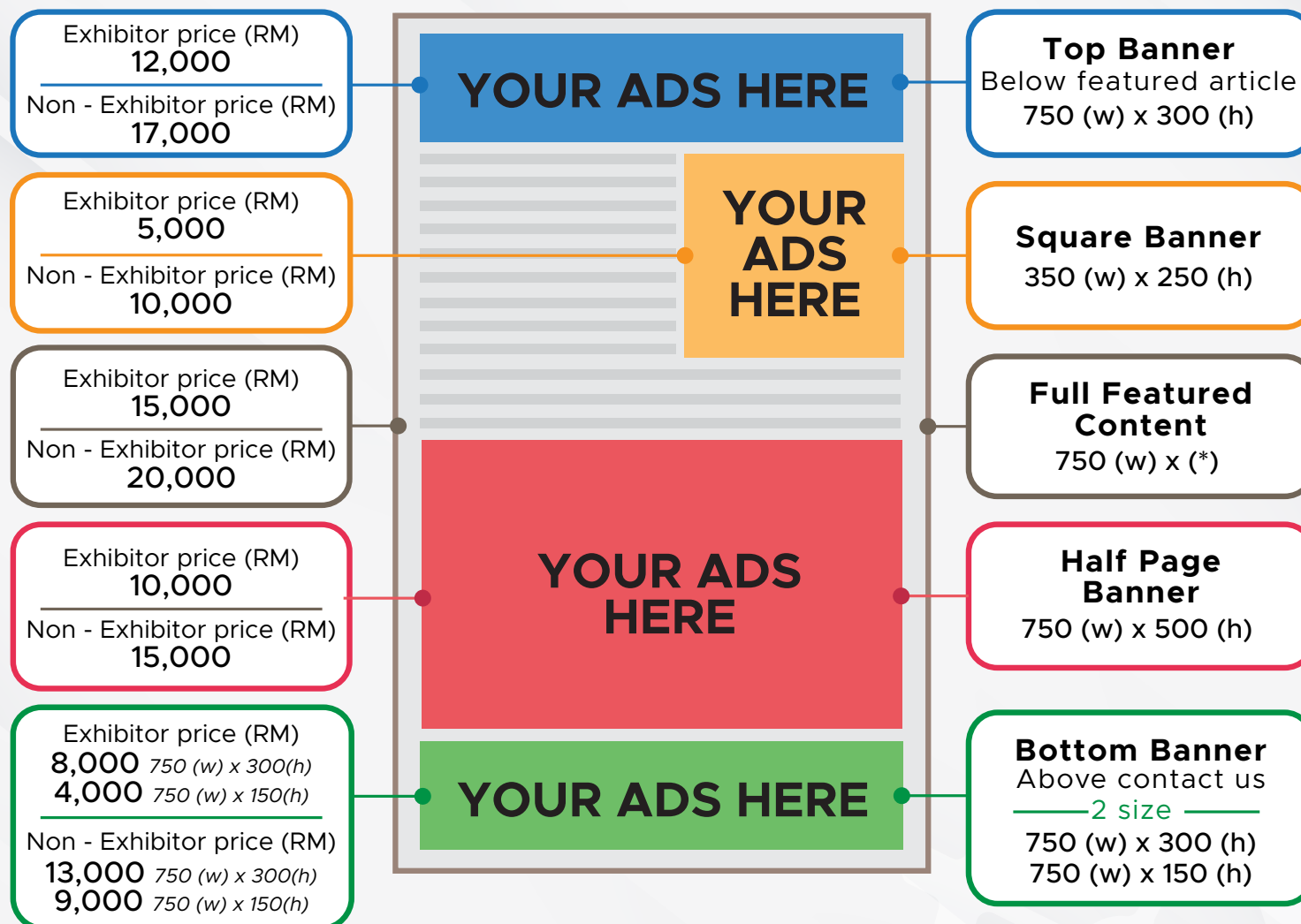


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E-NEWSLETTER

Our monthly E-newsletters are sent to over 80,000+ contacts consisting of local and international subscribers covering the entire industry. **This is a great opportunity for exhibitors to keep key buyers up-to-date and promote your latest products, technologies, and services.**

ADVERTISING OPPORTUNITIES



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E-NEWSLETTER SPECIFICATIONS

Dimensions	750 pixels (width)
File Size	300kb
Format	HTML with static images (JPEG/ GIF/PNG) ONLY
Images	<ul style="list-style-type: none">• Max file size allowed: 2,000.00 KB• Animated Gifs are not recommended (due to Outlook only displaying the first frame of the animation).
Fonts	<ul style="list-style-type: none">• No custom fonts. (Unless they are contained within images)• Use only system fonts for compatibility.
Notes	<ul style="list-style-type: none">• Rich Format Elements (E.g. Flash, QuickTime, Javascript, form & data capturing scripts) are not accepted.• PDF materials are NOT accepted.• Email Subject Line to be decided by the organiser. (not applicable to full-featured content)
Hyperlink	One URL link per ad



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SOCIAL MEDIA MARKETING

Maximise Your Brand Exposure and Reach Thousands of Industry Professionals!

Looking to advertise your brand or products to industry professionals? Gain exceptional exposure by advertising to our ever-growing social media followership of over **9,000+** from the manufacturing and metalworking industries. Our pages attract a wide range of industry professionals, providing you with an ideal platform to showcase your offerings.

Benefits:



More **brand visibility and awareness**



Increased web and booth traffic



Generate leads before the event



Your posts will remain on our page until the end of the show, ensuring sustained visibility throughout the event. Visitors who browse our pages will have the opportunity to explore your products and brand, complete with your booth number. This strategic placement becomes especially advantageous as the show dates draw closer, effectively etching your brand and products into the minds of potential customers before the show.

Don't miss this exclusive chance to leave a lasting impression on visitors and drive brand recognition. Take advantage of our influential social media presence and secure your spot today !

Type	Content	Exhibitor price (RM)	Non - Exhibitor price (RM)
1	Basic (1 Image + 1 caption)	RM 1,000	RM 1,500
2	Carousel (4 images + 1 caption)	RM 2,000	RM 2,500
3	Basic (1 video + 1 caption)	RM 2,500	RM 3,000

*Posts will remain on our pages until the end of the show

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WHATSAPP MARKETING

Amplify your brand's reach and harness the power of WhatsApp marketing!

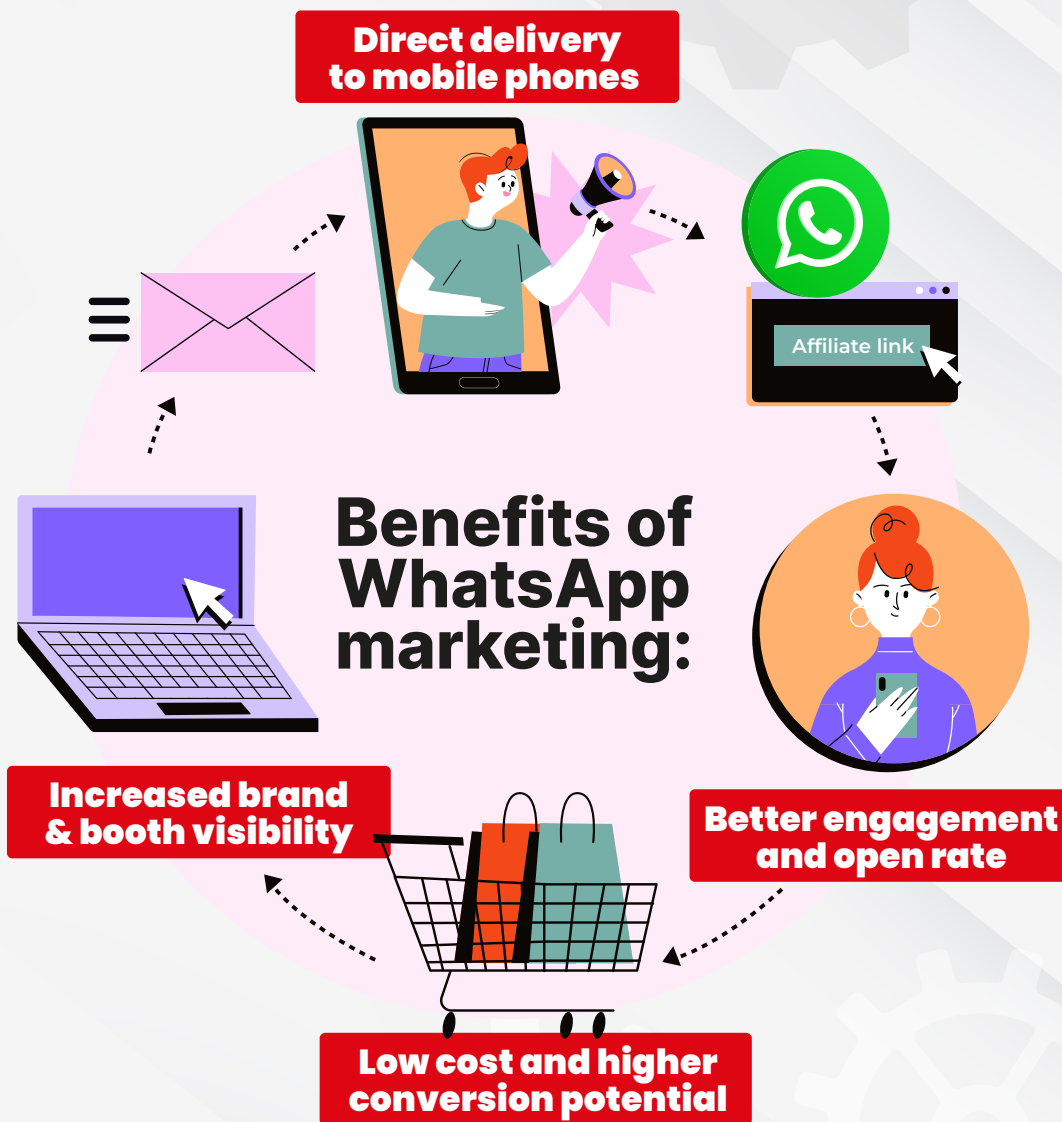
Expand your brand outreach via WhatsApp with our extensive database of **15,000+** contacts related to the manufacturing and automation industries. We will strategically promote your booth to the targeted audience, ensuring your company, brand and booth number are prominently displayed!

This effective approach guarantees that your presence at METALTECH & AUTOMEX 2024 is promoted to the targeted audience ahead of time, which allows you to gain a competitive edge and stand out from the others. This direct and personalized approach ensures that your brand is at the forefront of your audience's attention and attract more booth traffic during the event days.

No. of Blasts	Exhibitor price (RM)	Non - Exhibitor price (RM)
1	5,000	7,000
2	10,000	12,000
3	15,000	17,000

Each blast will include 15,000+ contacts

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For inquiries, please contact us at:

FOR EXHIBITING AND VISITING ENQUIRY, PLEASE CONTACT:

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**VISITOR ENQUIRY, ASSOCIATION
& MEDIA PARTNERSHIP**

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SHOW INFORMATION

DATE : 15-18 MAY 2024

VENUE : MALAYSIA INTERNATIONAL TRADE AND EXHIBITION CENTRE (MITEC)

OPENING HOURS

15 May - 17 May 2024
10:00am – 6:00pm

18 May 2024
10:00 am – 4:00 pm

METALTECH & AUTOMEX are strictly open to trade, professional and business visitors by invitation and business card registration only.

