



NOV 2020
10-13

METALTECH[®]

Co-locating:

autoMEX

MITEC

KUALA LUMPUR

**26TH INTERNATIONAL MACHINE TOOLS,
METALWORKING & AUTOMATION
TECHNOLOGY EXHIBITION**



**SPONSORSHIP
OPPORTUNITIES**

★★★★★
**PLATINUM
SPONSORSHIP**

LIMITED TO
1 COMPANY

★★★★★
**GOLD
SPONSORSHIP**

LIMITED TO
2 COMPANIES

★★★
**SILVER
SPONSORSHIP**

LIMITED TO
3 COMPANIES

ONLINE BRANDING

Logo with Hyperlink on Event Website	✓	✓	✓
Company Profile with Hyperlink on Event Website	✓	✓	-
Social Media Mention	✓	✓	✓
Press Releases	✓	✓	✓
Logo on E-Newsletter	✓	✓	✓
Website Banner Advertisement	✓	✓	-

NEWSPAPER ADVERTISEMENT

Logo Listing	✓	-	-
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SHOW DIRECTORY

Logo Listing	✓	✓	✓
Full Page Advertisement	Back Cover	Inside Back Cover	Run-on-pages
Profile Listing	✓	✓	✓

BUYER'S GUIDE

Logo Listing	✓	✓	✓
Banner Advertisement	✓	✓	-
Sponsors Highlights	✓	✓	✓

SHOW DAILY

Logo Listing	✓	✓	✓
Banner Advertisement	✓	✓	✓
Product Write-Up	✓	✓	✓

**ONSITE SIGNAGE &
REGISTRATION ADVERTISEMENT**

Floor Signage to Exhibitor Stand	✓	-	-
Logo on Registration Counter Arch	✓	✓	✓
Pillar Wrap Advertisement	✓	✓	-

INDUSTRIAL SEMINAR

Complimentary Passes	4	3	2
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OPENING CEREMONY

Logo on Backdrop	✓	✓	✓
Complimentary VIP Seats	3	2	1

Organised by:



Contact us for a tailor-made sponsorship today!
Ms. Kelly Liou at +6018 224 6135 (Kelly.Liou@informa.com)

UNIQUE SPONSORSHIP OPPORTUNITIES



Visitor Lanyards

Your company logo will feature on all visitor's lanyards, providing you exposure to all attendees of the exhibition.



Visitor Badges

Your company logo will feature on all visitor badges, providing you exposure to all attendees of the exhibition.



Opening Ceremony

Your company will be listed as an official sponsor on the backdrop to be displayed during the opening ceremony, raising your profile and providing you exposure to key government agencies, VIPs, media outlets and trade associations.



Carrier Bag

Place your logo on the most sought sponsorship option, the carrier bag! Visitors of the show will receive a carrier bag at the registration counter. Your company logo will be visible throughout the entire show and beyond.



Shuttle Van

Your company logo will feature on the shuttle van, which will be in operation during all 4 days of the show.



Appreciation Night

Your company logo will feature prominently at our annual Appreciation Night, providing you exposure to the full range of all attendees. You will also receive a credit mention during the evening.



Show Directory

You can feature a full-page colour advertisement in the official Show Directory, to be distributed to all VIPs.



Show Daily

You will receive a colour advertisement in the Show Daily publication, to be distributed to all attendees.



Pillar Wrap

You can have your advertisement mounted on partition surrounding the pillar.

SEMINAR SPONSORSHIP OPPORTUNITIES



Industrial Seminar Main Sponsorship

As the Industrial Seminar Main Sponsor, your brand or organisation gets the unparalleled exposure in front of a highly relevant and senior-level audience.



Seminar Delegate Lunch Sponsorship

Your brand will be displayed throughout the lunch area where delegates and speakers congregate and network with each other.



Seminar Tea Break Sponsorship

Create an everlasting impression of your brand to all the delegates and speakers during the tea break session.



Seminar Cocktail Reception Sponsorship

The cocktail reception will be attended by all participants of the seminar. This is a great opportunity for your company to be seen by industry leaders and acknowledge your presence.



VIP Seminar Bag Sponsorship

The VIP Seminar Bag is a creative and convenient branding opportunity that takes your company brand out of the exhibition hall. All VIPs will receive a carrier bag at the registration desk.



Delegates Carrier Bag Sponsorship

Every seminar delegates will receive a carrier bag at the registration desk. Your company logo will be printed on one side of the bag, with the show logo on the other side.



Delegates Souvenir Sponsorship

Imprinted souvenir and gifts will leave a lasting impression. It can be personalised or branded with your company logo or business message. Every seminar delegates will receive a souvenir at the registration desk.



SPONSORSHIP APPLICATION FORM

Kindly fill in your company details and indicate (with a tick) which sponsorship opportunities you are interested in. You may tick more than one box.

To suggest alternative modes of sponsorship, kindly contact Ms. Kelly Liau at +6018 224 6135 or email Kelly.Liau@informa.com

Name:

Company Name:

Designation:

Telephone: Mobile Phone:

Fax: Email:

Terms and Conditions:

- Sponsorship will be provided on a first-come-first-served basis.
- The organiser reserves the right to amend the terms of sponsorship (including sponsorship benefits) without prior notice.
- Sponsor to provide artwork for every advertisement.
- Sponsor must adhere to the following specifications for Show Daily and Show Directory advertisements:
 - Show Directory Full Page: 14.8cm (w) x 21cm (h).
 - Show Daily Panel: 27cm (w) x 10cm (h).
- All artwork must be submitted before 28 February 2020.

- Platinum Sponsorship
- Gold Sponsorship
- Silver Sponsorship
- Industrial Seminar Main Sponsorship
- Seminar Delegate Lunch Sponsorship
- Seminar Tea Break Sponsorship
- Seminar Cocktail Reception Sponsorship
- VIP Seminar Bag Sponsorship
- Delegates Carrier Bag Sponsorship
- Delegates Souvenir Sponsorship
- Visitor Lanyards
- Visitor Badges
- Opening Ceremony
- Carrier Bag
- Shuttle Van
- Appreciation Night
- Show Directory
- Show Daily
- Pillar Wrap